


# Your Telephone Operator

The BELL Telephone operator has a mission in life, and her mission is to serve you. Frequently, she is called upon to act quickly in emergencies when courage and presence of mind are required.

While operators are trained to a high degree of efficiency, it must not be forgotten that they are human, and that their service to you can be greatly extended by your co-operation with them.

*When you Telephone—Smile*

**THE CHESAPEAKE AND POTOMAC  
TELEPHONE COMPANY**

The seal is circular with a double border. The outer ring contains the text "CHESAPEAKE AND POTOMAC" at the top and "TELEPHONE COMPANY" at the bottom. The inner circle features a bell in the center, with the words "BELL SYSTEM" curved above it and "EXCHANGES" curved below it.